



The leading corporate weight management program that helps companies lower healthcare costs by rewarding employees that achieve and maintain a healthy weight.

tangerinewellness.com
800 906 5613
617 507 5809 fax
info@tangerinewellness.com

The Obesity Problem

80%

US adult population overweight or obese
CNN / Harris Health Trends

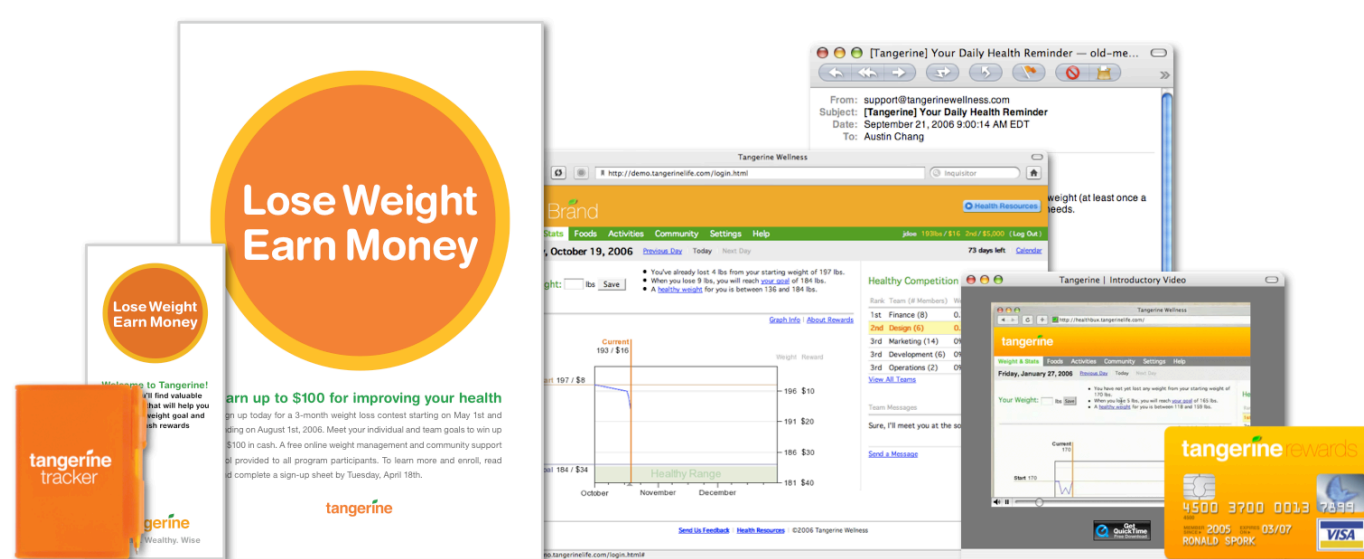
53+

Diseases linked directly to obesity
National Business Group on Health

\$2,485

Additional annual medical costs for an obese II woman
Centers for Disease Control

The Tangerine Solution



- Comprehensive, easy-to-implement program with dedicated account manager
- Individual and team rewards (cash or points) that encourage long-term behavior change
- Flexible employee measurement options – Tangerine rewards for *measured* success
- Online and offline tools for monitoring weight, vital signs, diet, and exercise
- Smart recommendations connect employees with the resources that work best for them
- Community forums encourage peer interaction and group health improvement
- Powerful real-time reporting capabilities (weight loss, demographics, tool usage, and more)
- Effective alone or integrates easily as a 'best-in-class' program with other wellness initiatives
- HIPAA-supportive and open to all employees regardless of initial weight category
- ROI through reduced healthcare costs – for companies of all sizes, industries, and locations

Tangerine Success

Tangerine has successfully completed dozens of implementations in over 25 states for manufacturing, financial services, healthcare, technology, education, and government organizations – small and large. Tangerine has consistently produced over 50% employee participation, on average. Additionally, Tangerine has generated significant body mass index (BMI) classification improvement, which translates into direct healthcare savings. Clients have seen as much as an 18.6% reduction in healthcare costs and a 12x return on investment annually.

Tangerine Expertise

Tangerine's leadership includes corporate wellness, healthcare, and benefits expertise from WellPoint, United Healthcare, GE Healthcare, Fidelity, Tufts Health Plan, Harvard Medical School, Willis Group, and Maritz. Collectively, the Tangerine team has developed over 800 employee incentive programs for Global 2000 and Fortune 500 companies, designed over 50 healthcare software applications, and operated numerous application service provider (ASP) solutions.

The health of corporations in every sector has been negatively affected by spiraling costs of healthcare, which are directly linked to increases in obesity. I am proud to join a company that will improve people's lives and the medical cost structure of American corporations.

Senator Bill Bradley
Chairman, Tangerine Board of Advisors

Using Tangerine Wellness, our costs are minimal but the return-on-investment is astounding. We're getting 12x the ROI, we've dramatically reduced our turnover rates, and employees are happier and more productive. I guess the carrot is more appetizing than the stick!

Cathie Holmgaard
Director of Human Resources, Wesley Willows

We reviewed more than 100 wellness vendors and selected Tangerine Wellness as one of our few 'Best in Class' designated wellness offerings.

John Fortin
National Practice Leader, Healthcare Cost Management, Willis Group

Tangerine in the News

- Wall Street Journal 7/10/08
- Newsweek 6/29/08
- Fortune 5/27/08
- Employee Benefit News 3/1/08
- CBS Early Show 2/14/08
- CFO Magazine 1/1/08
- NBC Nightly News 9/18/07